

Latin Mix Cairns

Latin rhythm, every accent welcome. One Friday night where Cairns' Latin community, locals, backpackers and international students share the same dance floor.

Hola · Hello · G'day · Olá · Ciao · Bonjour · Hallo · Hej

REGGAETON-ONLY NIGHT · OLD SCHOOL · FULL PERREO

DJ **ILUMILATIN** · from Chile

2x1

Bring your amigo

Two tickets for the price of one.
Whoever they are, wherever
they're from.

Friday

NIGHT

3 weeks

OF TICKET SALES

150+

GUESTS TARGET

\$10

ENTRY TICKET

Every culture, one dance floor

LatinMix is a Latin party built to mix people. Cairns has a growing Latin American community, plus locals, backpackers and international students from all over the world. We organise and promote the night. You provide the space and the bar.

WHAT WE BRING

- Chilean DJ ILUMILATIN: reggaeton all night, from old school classics to full perreo
- Full promotion: Instagram, Facebook, Latin community groups, language schools and hostels
- "Bring your amigo" 2x1 promo that brings new faces in pairs
- Online ticket sales with a QR check-in at the door
- Culture wristbands, icebreaker games and giveaways that get Latinos and other nationalities mixing, plus decorations and a photo corner
- Ticketing and guest list at the door, plus an event coordinator on the night

WHAT WE NEED FROM YOU

- Your venue on a Friday night, within your licensed hours
- Bar service run by your team
- House sound system (our DJ can bring extra gear if needed)
- Licensed security, bar staff and cleaning
- Permission to promote the night using your venue name

PARTNERSHIP OPTIONS

OPTION A

Door for us, bar for you

We keep ticket sales and the venue keeps 100% of bar revenue. No hire fee.

OPTION B

Door split

We share ticket revenue at an agreed percentage, and the venue keeps the bar.

OPTION C

Venue hire

A fixed hire fee for the night. We keep ticket sales and the venue keeps the bar.

We are flexible and happy to find the right fit for your venue. Exact times are set to fit your trading hours.

HOW THE NIGHT RUNS

Doors Guests arrive, QR check-in	Warm-up Reggaeton classics as the room fills	DJ set ILUMILATIN: old school and perreo	Peak hours Full dance floor, bar at its busiest	Close Last drinks per your licence, pack-down
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Let's talk about a date

We agree a Friday together, at least 3 weeks out to sell tickets. If it works, we make it monthly.

CONTACT Nico

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